

TOP 10 BRAND CORPORATIONS USA 2022

RANK	BRAND CORPORATION	BRAND VALUE*	+ / -
1.		398.479	↑ 45%
2.		302.818	↑ 59%
3.		241.966	↑ 24%
4.		224.711	↑ 26%
5.		107.170	↑ 41%
6.		68.905	↑ 12%
7.		63.435	↓ -1%
8.		61.518	↑ 1%
9.		59.415	↑ 8%
10.		56.963	↑ 23%



BRANDS
IN TOP 100
48

TOP RANK
1

TOP
SEGMENTS
**IT &
TECHNO-
LOGY**

BRAND VALUE*
TOP 10
1.553

* in billion EUR All data referring to brand value study „GLOBAL TOP 100“ 2022
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