

TOP 10 BRAND CORPORATIONS FRANCE 2022

RANK	BRAND CORPORATION	BRAND VALUE*	+ / -
1.	LVMH	125.338	↑ 43%
2.	Christian Dior	34.483	↑ 20%
3.	L'ORÉAL	26.212	↑ 20%
4.	HERMÈS PARIS	20.418	↑ 51%
5.	KERING	18.008	↑ 29%
6.	SANOFI	15.564	↑ 7%
7.	BNP PARIBAS	13.138	↑ 11%
8.	DANONE	11.815	↔ 0%
9.	TOTAL	10.884	↑ 48%
10.	AXA	8.988	↑ 13%



BRANDS
IN TOP 100
6

TOP RANK
5

TOP
SEGMENT
LUXURY

BRAND VALUE*
TOP 10
285

* in billion EUR
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All data referring to brand value study „GLOBAL TOP 100“ 2022